**Announcement**

 **Hello Program Managers, Advisors, and Assistants,**

As released at the CFS/SPF Annual Conference, coming in October we are introducing several exciting new enhancements to the CAM platform, including:

* **Lower program fees for CAM products**
* **Lower CAM Direct minimums**
* **Expanded Strategists offering**
* **Digital Portfolio Consultant**
* **Enhanced and expanded research options**

The new, lower program fees will mean lower pricing for your members and clients that are invested in CAM programs. In order to support you in communicating the pricing reduction, we have created a number of compliance-approved templates to help you communicate all these changes and our commitment to ongoing enhancements to the CAM platform, in whatever method is appropriate. Included are the following:

* **Email Template –** [**CFS**](https://cusonet.com/wp-content/uploads/2018/09/CAM-Price-Change-Email-Template-CFS.docx) **and** [**SPF**](https://cusonet.com/wp-content/uploads/2018/09/CAM-Price-Change-Email-Template-SPF.docx)
* **Letter Template –** [**CFS**](https://cusonet.com/wp-content/uploads/2018/09/CAM-Price-Change-Letter-Template-CFS.docx) **and** [**SPF**](https://cusonet.com/wp-content/uploads/2018/09/CAM-Price-Change-Letter-Template-SPF.docx)
* **Live Call Script –** [**CFS**](https://cusonet.com/wp-content/uploads/2018/09/CAM-Price-Change-Live-Call-Script-Template-CFS.docx) **and** [**SPF**](https://cusonet.com/wp-content/uploads/2018/09/CAM-Price-Change-Live-Call-Script-Template-SPF.docx)
* **Voicemail Script –** [**CFS**](https://cusonet.com/wp-content/uploads/2018/09/CAM-Price-Change-Voicemail-Script-Template-CFS.docx) **and** [**SPF**](https://cusonet.com/wp-content/uploads/2018/09/CAM-Price-Change-Voicemail-Script-Template-SPF.docx)

You can click the links above to access the templates, or they can also be found on the Product Marketing site under Products/Advisory Services/CAM.

Also, there will be messages on the September 2018 Pershing Statement and Envestnet Quarterly Performance Reports. Those can be found at the links below or they can also be found on the Product Marketing site under Products/Advisory Services/CAM.

* **Pershing Statement Message –** [**CFS**](https://cusonet.com/wp-content/uploads/2018/09/CAM-Price-Change-Pershing-Statement-Message-CFS.docx) **and** [**SPF**](https://cusonet.com/wp-content/uploads/2018/09/CAM-Price-Change-Pershing-Statement-Message-SPF.docx)
* **Envestnet Quarterly Performance Report Message –** [**CFS**](https://cusonet.com/wp-content/uploads/2018/09/CAM-Price-Change-Envestnet-QPR-Message-CFS.docx) **and** [**SPF**](https://cusonet.com/wp-content/uploads/2018/09/CAM-Price-Change-Envestnet-QPR-Message-SPF.docx)

If you have questions or to learn more, please contact:
***Rich Keltner at*** ***rkeltner@cusonet.com*** ***or Carrie Foote at*** ***cfoote@cusonet.com******.***